

## FOR IMMEDIATE RELEASE

### LG'S NEW PRE-CONFIGURED DIRECT-VIEW LED SCREENS DEMYSTIFY PURCHASE, INTEGRATION OF GIANT VIDEO WALLS

*25 New Models Represent Industry's Most Complete Line of  
Advanced DVLED Displays for Commercial Applications*

**LINCOLNSHIRE, Ill., Feb. 9, 2021** – Building on the successful rollout of 10 new direct-view light-emitting diode (DVLED) display series in 2020, LG Business Solutions USA is launching 25 new pre-configured DVLED display models for both indoor and outdoor installations. Available now in 16:9 and 32:9 Ultra Stretch formats, among others, the new models are designed to simplify the entire process of ordering, delivering, installing and calibrating DVLED displays for a wide range of commercial applications.

“Based on positive feedback from the market, LG saw an opportunity to demystify the selection and purchase of DVLED to make it simple – like buying LCD displays for board rooms, lobbies, digital signage applications, stadiums, houses of worship, or wherever organizations need to communicate visually,” said Dan Smith, vice president, business de-



velopment, LG Business Solutions USA. “More and more businesses are considering DVLED as a preferred display choice thanks to its brightness, sharpness and stunning realism. From 2K to 8K resolution, 81 inches to 589 inches, LG now makes it easy for companies to deploy this display technology.”

LG's full set of pre-configured displays simplifies choosing the right DVLED display by offering the industry's most complete line-up of fully-configured displays and backing all of them

with comprehensive service and support. Each DVLED display includes all display components, display accessories, spare parts and modules and a 4K LG DVLED controller -- delivered in wheeled flight cases for easy transport.

The LG webOS-based 4K controller features a quad-core SoC, built-in media player, LG's unique remote control, 3.6GB of flash storage and an AV-over-IP decoder for displaying multiple streams. Its built-in scaling functionality allows users to adjust resolution up or down in various areas of the finished display. LG DVLED displays also support screen sharing via Miracast and WiDi wireless display connectivity.



The new LG DVLED displays come in various model series in a variety of sizes and resolutions:

- 2K Full HD Displays (81 to 217 inches diagonal)
- Dual 2K Ultra Stretch Displays (147 to 393 total inches)
- 4K Ultra HD Displays (163 to 325 inches)
- Dual 4K Ultra Stretch Displays (294 to 598 total inches)
- 8K Ultra HD Displays (325 inches only)
- Outdoor 16:9 Displays (230 to 578 inches, up to 5,000 nits)
- Scoreboards (230 to 445 inches, 1,000 to 5,000 nits)

“In studying demand for LG’s DVLED solutions, we created a family of pre-configured display screens that addresses many of the most common use cases,” said Smith. “And we’ve brought all of LG’s DVLED technology to bear, from ultrathin panels to stretch configurations, in order to deliver simple display solutions to the broadest cross-section of commercial applications.”

Each LG DVLED Display comes with LG's comprehensive support services free of cost for a limited time, including a five-year LG ExtendedCare limited warranty, three years LG ConnectedCare Remote Monitoring, three years of on-site LG TotalCare Health Checks and exclusive in-field training hosted by an LG field engineer.

In addition to offering the new pre-configured models, LG remains committed to supporting integrators with custom DVLED displays for specialized requirements, shapes and sizes.

For high-res images, click [here](#). For more information on the pre-configured DVLED display models, click [here](#).

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**About LG Business Solutions USA**

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$56 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2020 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com).

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